

DT2-Downtown Dutchtown Business Association Membership Form

Downtown Dutchtown
Business Association



January – December 2012

Sign up for:

- \$25 Level - Individuals only- No Business Members
- \$50 Level
- \$100 Level
- \$200 Level
- \$300 Level
- \$400+ Level

Name _____

Business Name, if applicable _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Phone _____

For our Business Directory:

Website: _____

Email: _____

A short statement about what your company does:

Benefits of DT2 Membership

At the \$25 Level:

- DT2 Newsletter
- Admission to DT2 Events such as Business After Hours
- Members Only Web content and resources, blog, event listings

At the \$50 Level:

- Listed in the DT2 Community Business Directory – online and print
- Free Business Booster Classes

At the \$100-500 Level:

- FREE Premium Business Seminars
- One web page/link

Method of Payment

Check # _____

Date _____

Cash

Visa MasterCard

AMEX

You may also join online using your **credit card** or Paypal at www.dt2stl.org

Credit Card # _____ Exp. date _____

HOME Phone Number (we cannot process without this) _____ 3 digit sec # _____

Signature _____

I am interested in helping with the following committee:

___ Organization ___ Marketing & Promotion ___ Appearance

___ Business & Building Development ___ Community Safety

Return to: Downtown Dutchtown Business Association, PO Box 1806, St. Louis, Mo 63118
Website: www.dt2stl.org

Phone: 314-442-4552

membership@dt2stl.org





How you can help

There are three ways you can help:

1. Join DT2. There is strength in numbers. Your membership counts at any level! Even if you can't participate in any other way, your membership and your membership fees help us accomplish our goals.
2. Actively participate in a committee that interests you to help make our neighborhood better.
3. Tell your friends about your efforts to revitalize our community. Send them to our website: www.dt2stl.org, wear and use our fun DT2 merchandise, spread the word!

The difference is you

Whether you are an owner-occupant, a landlord, a business owner or a resident in the Dutchtown neighborhood, **you** have an investment to protect and to nourish.

Only by banding together and focusing on developing our neighborhood, in an organized way, can we truly make an impact and effect positive change. Individuals simply cannot accomplish what a determined group can.

Downtown Dutchtown is poised to realize the revival of both residential and commercial development. It won't happen by itself or by waiting for someone else to do it for us. It has to be done by those of us who live, work and have investments here. But we'll *all* be the ones who benefit!

Our Mission

Ask us what the mission of the Downtown Dutchtown Business Association (DT2 for short) is and the answer is three simple points: We want to help existing businesses be more successful, actively recruit appropriate new businesses and improve property values. The result will be an improved neighborhood for all of us who live, work and play here.

Planning for Dutchtown's success

DT2 is an all volunteer organization, made up of a Board of Directors, an Organization Committee and 4 Teams: Marketing & Promotion, Neighborhood Appearance, Business & Building Development, and Community Safety.

We are actively looking for volunteers to serve on each of these committees.

Organization...involves getting everyone working toward the same goal and assembling the appropriate human and financial resources to implement a revitalization program. *Major projects: Membership & Fundraising events.*

Community Safety...will enable us to take responsibility for providing a safe environment for our customers, our employees, our tenants and ourselves. *Major projects: Security Lighting, Business District Communications*



Marketing & Promotion.. sells a positive image of the district and encourages consumers and investors to live, work, shop, play and invest in the area. *Major projects: Public Relations and Marketing events.*

Neighborhood Appearance...means getting DT2 into top physical shape. This is where the designer in you can really shine! *Major projects: Streetscapes and Storefronts.*

Business & Building Development.. Helping existing businesses reach more customers, more effectively. Productive use of existing buildings strengthens our community's assets while expanding and diversifying our economic base. *Major projects: Business Development & Recruitment of appropriate businesses*

Who says YOU can't make a difference in the neighborhood today? Please join us and good things WILL happen.

Join today!